

The Bureau of Medical Marihuana Regulation (BMMR) – Facility Licensing Division will be issuing a regularly occurring “Tips for Licensees” bulletin for medical marihuana facilities. It is BMMR’s goal to provide direction and clarification to licensees regarding compliant practices and procedures in accordance with the Medical Marihuana Facilities Licensing Act Emergency Rules.

Prohibited Appearances and Packaging of Medical Marihuana Products

The Medical Marihuana Facilities Licensing Act Emergency Rules establish protocols regarding edible marihuana products. Per [Rule 33](#), the term ‘edible marihuana product’ means any marihuana-infused product containing marihuana that is intended for human consumption in a manner other than smoke inhalation. It is important to note the following:

- No edible marihuana product can be in a shape, color, package, or labeled in a manner that it would appeal to minors aged 17 years or younger. No edible marihuana product can be associated with or have cartoons, caricatures, toys, colors, designs, shapes, labels, or package that would appeal to minors.
- No edible marihuana product can be easily confused with commercially sold candy. The use of the word candy or candies on the packaging or labeling is prohibited.
- An edible marihuana product must be in child resistant packages or containers
- A processor is prohibited from producing an edible marihuana product that requires time or temperature control for safety. The end-product must be a stable shelf-life edible marihuana product.



The product packages above are brightly colored juices. Their appearance, color, packaging, and labeling appeal to minors aged 17 years or younger. Therefore, they are in violation of Rule 33(6)(a). Juices may be sold, but they must be in opaque packages in order to be Rule 33(6)(a) compliant.

**LARA'S TIPS FOR
 LICENSEES...**



The products displayed on this page require refrigeration to maintain their stability, and therefore are in violation of Rule 33(7) – “A processor is prohibited from producing an edible marijuana product that requires temperature control for safety. The end-product must be a stable shelf-life edible marijuana product.” Furthermore, if a product must be refrigerated in order to prevent it from melting, it is also in violation of Rule 33(7).



**LARA'S TIPS FOR
LICENSEES...**



The product displayed above should be in opaque packaging so that the contents are not visible. The packaging should also be child-resistant in order to be Rule 33(6)(c) compliant.

**LARA'S TIPS FOR
LICENSEES...**



The three photos on this page display products and product packaging that appeals to minors aged 17 years or younger. All of these products and their package appearances are in violation of Rule 33(6)(a). The products need to be in opaque packaging so that the contents are not visible. The word or labeling of “drops” is acceptable under Rule 33(6)(a), but the products cannot be associated with or have cartoons, caricatures, toys, colors, designs, shapes, labels or package that would appeal to minors.



LARA'S TIPS FOR LICENSEES...



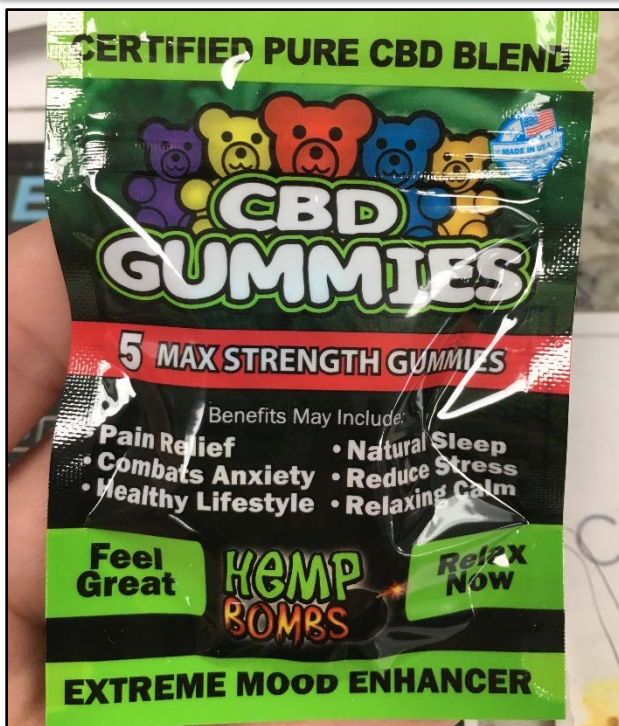
The products displayed on this page are contained in child-resistant packaging. However, the contents' appearances would appeal to minors aged 17 years or younger and are in violation of Rule 33(6)(a). The products need to be in opaque packaging so that the contents are not visible.



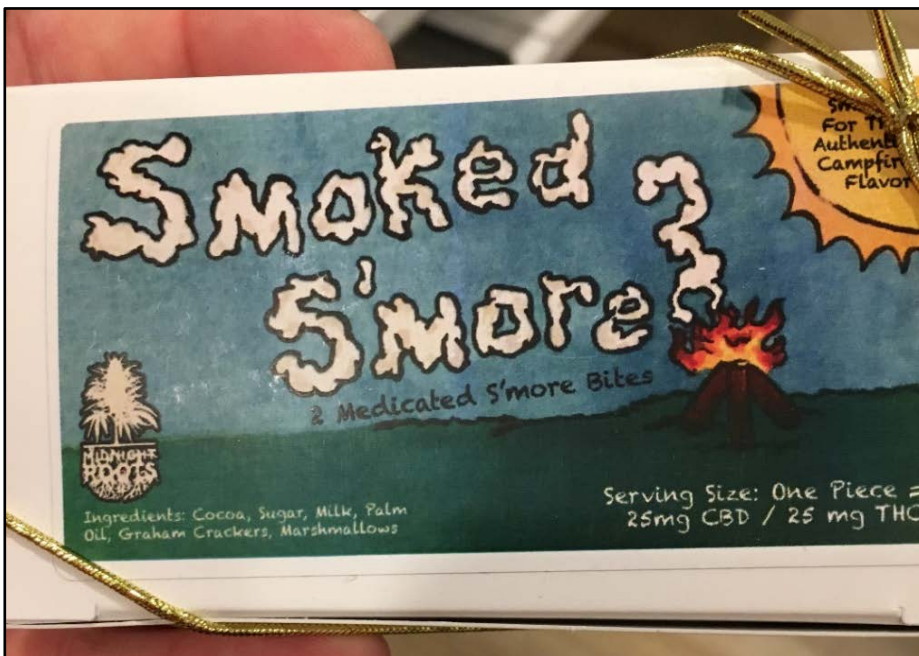
LARA'S TIPS FOR LICENSEES...



The product packages on this page display images and text that appeal to minors aged 17 years or younger, and therefore are in violation of Rule 33(6)(a). No edible marijuana product can be associated with or have cartoons, caricatures, toys, colors, designs, shapes, labels, or package that would appeal to minors. In addition, the product displayed below needs to be in opaque packaging so that the contents are not visible.



**LARA'S TIPS FOR
LICENSEES...**



The product packages on this page display images and text that appeal to minors aged 17 years or younger, and therefore are in violation of Rule 33(6)(a). No edible marijuana product can be associated with or have cartoons, caricatures, toys, colors, designs, shapes, labels, or package that would appeal to minors.

